



**Did you know half of your customers are pet owners?**

**You left the pet insurance market despite promising your customers 'cover for life'.**

**People depended on you for the journey ahead and it was a car crash.**

**You promised Xtra cover but didn't deliver.**

**Your actions have sentenced hundreds possibly thousands of pets to an early death.**

**Many of these pets now have cancer, diabetes, heart problems, skin problems... no other pet insurer will touch them now. You've left them for DEAD.**

**If you wait for these cases to come to court it will be too late, many pets will die – their owners can't afford to pay their vet bills - that's why they took out insurance. THE OWNERS WILL NEVER FORGIVE YOU. No amount of compensation will do.**

**What if all your pet loving customers decide to leave you in the same way you have left these innocent dogs and cats?**

**SORT IT OUT NOW...**

**...before your brand is forever stained**

**Pet insurance - cover for life should mean exactly that  
Lloyds and Halifax!**

**[www.facebook.com/HoundOutHalifaxandLloyds](https://www.facebook.com/HoundOutHalifaxandLloyds)  
Twitter: #houndouthalifax**